



Ensuring a Speedy, Satisfying and Safe Guest Experience

The food service industry is intensely competitive with fast-casual and quick-service restaurant (QSR) brands heightening their focus on satisfying guests ever-evolving tastes for delicious and healthy menu choices, faster service, digital purchasing and more. To keep pace, forward-thinking restaurants are embracing technology and turning to Zebra's enterprise-grade solutions to accelerate service delivery, improve order accuracy, enhance operational efficiency and deliver a safe and appetizing guest experience each and every time.

Zebra is known the world over for our productivity-enhancing solutions for fast-casual and QSR operations. Our portfolio includes kitchen and back-of-the-house solutions ranging from inventory control and food safety to task management and staff communications. Customer-facing solutions include mobile ordering and cashless payment, so you can empower workers on the front line.

Our services portfolio enables operators to more confidently address today's new mobility challenges. We help enhance the customer experience by providing actionable information that leads to improved operational efficiencies in the dining area, the kitchen and back room and the drive-thru lane.

Mobile Solutions for Restaurant Operators

- **Digitized Loyalty.** Loyalty programs are valuable in meeting customer preferences and delivering rewards for repeat business. Zebra's loyalty card printing and scanning technology quickly connects with guests and inspires loyalty.
- **Food Safety.** Because food safety is of paramount importance, Zebra offers a food-safety solution designed to significantly reduce or eliminate food-borne illness and provide for traceability.
- **Food Labeling.** Restaurateurs must comply with a bevy of food labeling regulations. Zebra offers a line of printers that accurately document ingredients and nutritional information to help diners make more informed food choices and comply with regulations.
- **Drive-Thru and Line Busting.** Understanding the importance of fast service, Zebra's portfolio includes line busting, mobile payment, m-commerce and coupon redemption solutions that streamline drive-thru operations and shorten lines.
- **Inventory Management.** Zebra's mobile computers and scanners increase inventory visibility and reduce the costs of carrying too much stock which lessens the risk of running out of popular and featured items and specials.
- **Mobile Point of Sale.** Zebra's POS solutions ensure faster transactions and seamless in-house communications, reduced staffing requirements, compliance with PCI regulations and scalability for supporting increased traffic flow.



FACT SHEET

TECHNOLOGY SOLUTIONS FOR FAST CASUAL AND QSR

Multipurpose Technology for Multiple Applications

You have a great many customer touchpoints—food quality, menus, speed of service, prices, interaction with workers, customer convenience and many more—all of which add up to what's most important in enhancing customer satisfaction and driving repeat business: the overall diner experience. Zebra can help fast-casual and QSR operators optimize service, speed, food quality and safety—from the front of the house and drive-thru to the kitchen and back of the house.



Scanners DS9808 (pictured) | DS457 | DS2220 | DS8100 | DS9208

With our broad range of enterprise-grade scanners ranging from general purpose and hands-free to on-counter and fixed mount solutions, Zebra is uniquely qualified to help restaurant operators increase productivity and customer satisfaction.



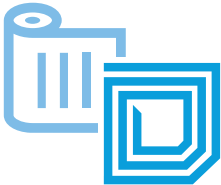
Mobile Computers and Tablets TC51/56, ET50 (pictured) | TC20

Built for the rugged demands of the restaurant industry along with all of the styling of a consumer smartphone, Zebra's mobile computers and tablets can withstand harsh temperatures, drops and spills and have added critical enterprise features that include security, manageability and durability.



Printers ZD620 (pictured) | ZC300 | ZD410 | ZD420 | ZQ320

Ensure consistent, optimized performance with Zebra card, desktop and mobile printers. Print identification badges, loyalty cards and receipts with rich colors, detailed images, crisp barcodes and smart security features.



Supplies

From raw materials to shipped goods, we put the same meticulous engineering into all Zebra Certified Supplies providing consistent quality, performance and service so you never have to worry about thermal printing supply issues interrupting your operations.



Services

Zebra's visibility services are designed to increase mobile computer and thermal printer performance and offer insights into device health, utilization and availability in your environments resulting in increased productivity and operational efficiency.

To learn more about Zebra technology solutions for fast-casual and QSR operations, visit www.zebra.com/hospitality



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